



World Champion Eric Doyle Sets Sails and Facebook Streams for Star North American Championships to Trim for Speed

For Immediate Release

July 12, 2018 - California Yacht Club will host North Sails and 1999 Star North American and World Champion, Eric Doyle in a Facebook Live Chalk Talk on Sail Trim and Winning in Marina Del Rey on July 20th at 6pm (pst) (<http://facebook.com/cyrcracing>). The Star North American Championship is a prestigious regatta where the best of the best come out to compete for the Silver Star and Championship title. Past winners include Olympians, World Champions and Americas Cup Competitors mixed in bow to bow with local champions and racers. Yacht Racing at this level brings everyone's game up and is why the Star boat is still considered the hallmark of a championship racer.

Doyle will be on site at California Yacht Club to host a live chat on trimming and strategy for racing the Star in the Santa Monica Bay. Doyle is a regular racer at California Yacht Club competing in past events like the King of Spain, Star North Americans (2010) and the Olympic Trials (2008). He knows how to win in this venue. "I am really looking forward to racing the Star North American Championships at California Yacht Club. The conditions in Santa Monica Bay are ideal for star sailing" says Doyle. Adding "Cal Yacht Club is famous for their great race committee work and fabulous hospitality and the competition will be tight." "I hope everyone who has the chance will take the opportunity to join us. The competition and racing will be great! Hope to see you there next month."

Many racers will travel in from all parts of the US and North America and California Yacht Club wanted to make the opportunity for a chalk talk available to all that are racing or interested in improving their racing skills. "We thought – why keep it a local event? Let's open it to a world-wide audience! With Facebook Live – racers from all over the world can watch and even ask questions in real time. We think it is a great opportunity for the class all over North American and beyond!" says Mary Stuyvesant, California Yacht Club's Sail Committee Social Media Chair. "It should be fun – and we know people want to ask Eric questions -we've noticed that he will answer questions and comment on his own sail trim – when asked about it on his Facebook photos."

California Yacht Club would also like to welcome and announce the regatta sponsors for the Star Class North American Championships. Platinum Sponsor- Denison Yachting, Gold Sponsors - Helly Hanson and North Sails, Silver Sponsors - Starboatguy.com and MAP Strategic Wealth Advisors. "Denison is excited about the opportunity to support a world-class event with such an unrivaled history and stature among sailing's elite," said Denison Yachting's Nereus

Dastur. "Star Class Regattas are known for bringing together top-tier sailors from all walks of competitive sailing and the Star North American Championship is sure to be a thrill to watch – full of memorable moments on the water."

The Star

Over the last century, the Star has undergone various incarnations and innovations, but remains one of the greatest one-design racing classes, demanding a superior level of competition. Fast and unforgiving, with massive sail area and just 23-ft LOA, they sail comfortably in light air. Mid-breeze requires some adjustment, and heavy breeze demands guts. One wrong jibe can result in the snap of a mast and loss of the massive main sail: NASCAR wrecks have nothing on a Star boat race!

This long-standing and elite class of racing keelboat remains one of the most widespread and professionally sailed craft in the world, with over 8,524 boats built; and is actively raced in 19 districts throughout 27 countries.

California Yacht Club

California Yacht Club is proud to have been selected to host major Star Class championships over the years: 1983 World Championship; 2002 World Championship; 2005 North American Championship; 2008 Olympic Sailing Trials; and, 2010 North American Championship.

California Yacht Club has been awarded the prestigious US Sailing St. Petersburg Yacht Club Trophy for Excellence in Race Management for their performance hosting the 2002 Worlds and 2005 North Americans.

California Yacht Club is located in Marina Del Rey, California, and has been a mainstay of the Yacht Racing Community since 1922. CYC is a modern organization steeped in tradition. Its 1,000 members, ranging from neophyte juniors just gaining their sea legs to former Olympic champions, compete in boats ranging from Optis to Mega Yachts in major sailing regattas around the world.

<http://Calyachtclub.com>
<http://facebook.com/cyrcracing>
@cyrcracing Twitter and Instagram

Denison Yachting

Denison Yachting has long been a leader in the yachting industry with a rich family history dating back to 1948, with the start of Broward Marine in Fort Lauderdale, Florida. Today, the company provides complete yachting services worldwide, from sales and charter to crew placement and new construction. Denison has 22 waterfront offices from coast to coast around the U.S. as well as a team of nearly 100 licensed and bonded yacht brokers proudly representing Hatteras, Beneteau, Dufour, Fountaine Pajot, Van der Valk and Admiral Yachts. Decades of experience provide a long-term perspective on the industry, extensive industry contacts, a deep client roster and a passion for yachting. For more information, visit www.denisonyachtsales.com or call (954) 763-3971.

<http://denisonyachtsales.com>
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Helly Hansen

Helly Hansen is a leading player in technical sailing and lifestyle apparel, and is worn by national teams from the US, Canada, Norway and Japan. Helly Hansen also works with leading regatta's like NOOD, Færder, Oslo Race Week, AF Race week, Round The Island regatta in the UK, the EU Melges Series, and many more. Founded in Norway in 1877, Helly Hansen continues to develop professional-grade gear that helps people stay and feel alive. Through insights drawn from living and working in the world's harshest environments, the company has developed a long list of first-to-market innovations, including the first supple waterproof fabrics almost 140 years ago. Other breakthroughs include the first fleece fabrics in the 1960s, the first technical base layers in the 1970s, made with Lifa® Stay Dry Technology, and today's award winning and patented H2Flow® temperature regulating system. Helly Hansen is a leader in technical sailing and performance ski apparel, as well as premium workwear. Its ski uniforms are worn and trusted by more than 55,000 professionals and can be found on Olympians, National Teams, and at more than 200 ski resorts and mountain guiding operations around the world.

<http://hellyhansen.com>

North Sails Group

North Sails, the largest division of North Technology Group, is the world leader in sailmaking technology. North Sails holds the patent for 3Di, a unique composite construction process that produces high performance sails that approach the shape holding of a rigid foil. North Sails is the sailmaker of choice on the majority of America's Cup, Grand Prix, ocean race boats and Superyachts. North Sails offers a wide range of performance 3D and paneled sails for cruising sailors and is the world's leading sailmaker for one design classes with more National, World and Olympic Class victories than all other sailmakers combined.

<http://northsails.com>

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MAP Strategic Wealth Advisors is a Los Angeles-based financial advisory practice serving a local and international clientele. Our primary goal is to promote peace of mind and reduce stress for clients by organizing and investing their assets to achieve their individual objectives. Through consultation and analysis, we are able to provide our clients with the best investment scenarios to help them reach financial success. Aided by our online platform, **MAPit**, we also provide a comprehensive and user-friendly view of each client's financial story: past, present and future.

<http://mapstrategic.com>

Star Boat Guy

Rick Peters' (AKA Starboatguy) Regatta Logistics is offering special pricing on east-west transport for 2018 Star North American competitors. The discount package is available from Miami, Fla.; the Star Boat Shop in Oxford, Md.; Moorhouse MacCausland Sailing in Lumberton, N.J.; or the North American Sailing Center in Richland, Mich.

Westbound shipping schedules allow for boats to arrive in time for CYC's King of Spain regatta. Rick Peters is himself a World Champion Star sailor and CYC member and has been handling logistics for the Stars and other classes for more than 20 years. For more information on this special offer call (310) 720-2577.

<http://starboatguy.com>

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PHOTOS AVAILABLE UPON REQUEST

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